

Privacy Policy

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Who we are

This website is operated by Birch Analytics, a company registered in England and Wales with company number 15460744, registered office at 7 Birch Grove, Taunton, Somerset, TA1 1EE, United Kingdom. For the purposes of data protection law, Birch Analytics is the data controller of any personal data described in this policy.

Cookies and tracking

This website does not use cookies, analytics, or any other tracking technology. No personal data is collected simply by browsing this site.

Information we collect

We only receive personal data if you choose to contact us directly — for example, by using the contact form, which opens your own email application to send us a message, or by emailing or writing to us. This may include your name, email address, and anything else you choose to include in your message.

How we use it

We use this information solely to respond to your enquiry and to correspond with you about it. Our lawful basis for this processing is legitimate interests — namely, dealing with enquiries about our services in the ordinary course of business.

Sharing your information

We do not share your information with any third party. Because our contact form works by opening your own email client, your message is sent to us directly by email rather than passing through any third-party service.

How long we keep it

We keep enquiry correspondence only for as long as necessary to deal with your enquiry, and for a reasonable period afterwards for our business records, after which it is deleted.

Your rights

Under UK data protection law, you have the right to request access to, correction of, or erasure of your personal data, to restrict or object to our processing of it, and to request that it be provided to you in a portable format. You also have the right to lodge a complaint with the Information Commissioner's Office (ico.org.uk) if you believe your data has been mishandled.

Changes to this policy

We may update this policy from time to time. Any changes will be posted on this page.

Contact us

If you have any questions about this policy or how your data is handled, please get in touch using the contact details on our website.